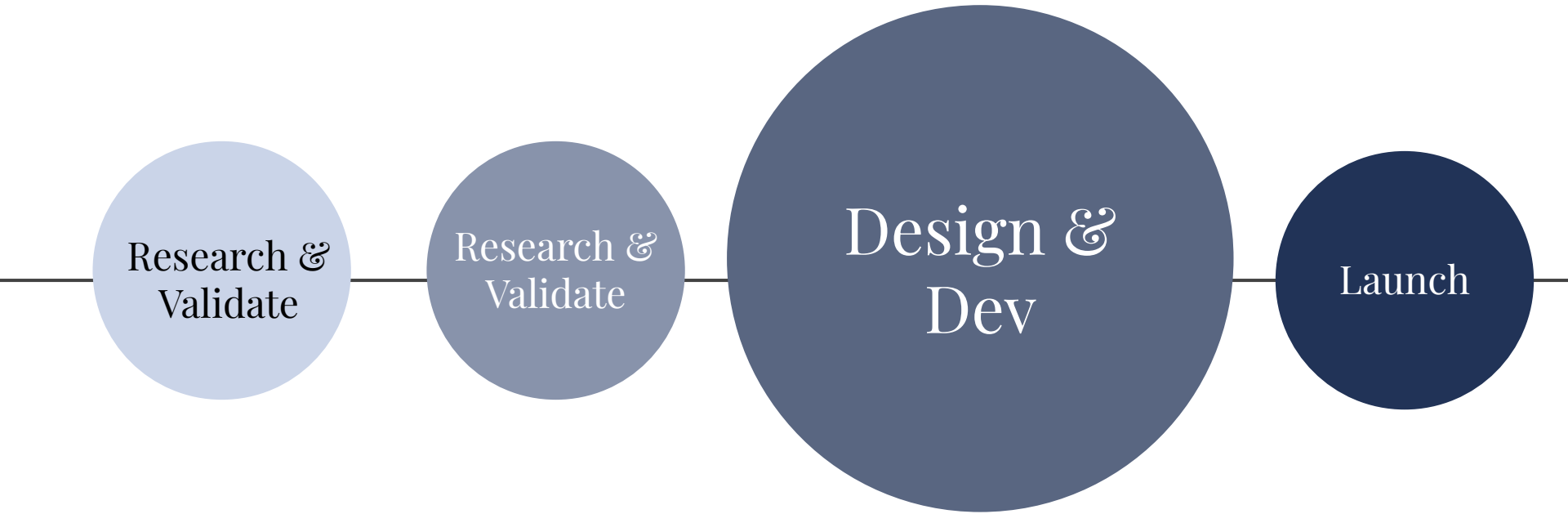
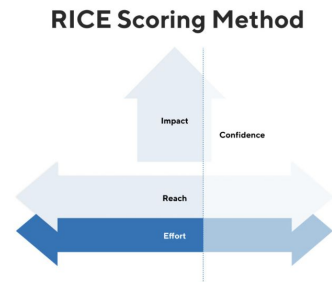


Product Management Process



Frameworks

Multiple Approaches (leverage it for defining the scope, prioritization and anchoring the deliverables to the outcome)



1. Comprehensive Q1-Q4 funnel of use cases with the waterfall of root causes
2. For Prioritization, leverage Impact-effort matrix or RICE method
3. Follow development progress, regularly share weekly and monthly progress updates with stakeholders
4. Highlight risks or blockers (if any) by each project and solve them periodically with designated teams. We utilize risk heat maps to mitigate risks and move timelines when needed.

Outcome: Adhere to the established roadmap, actively managing progress to ensure delivery of anticipated impacts

Tools

servicenow

