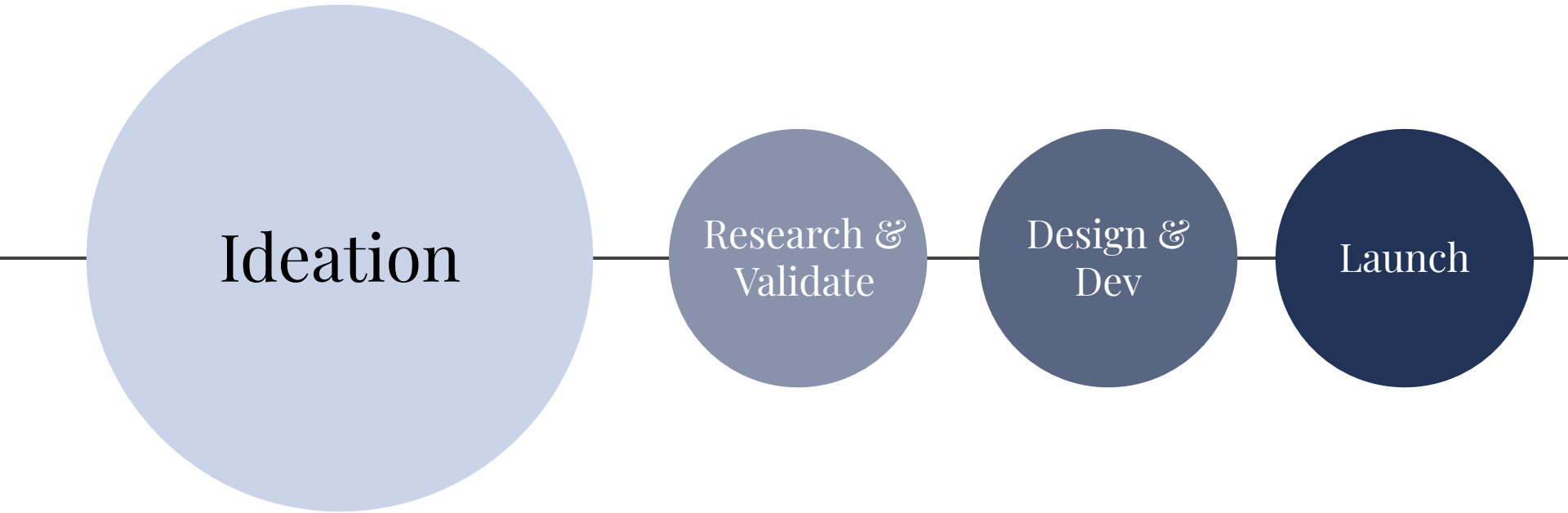


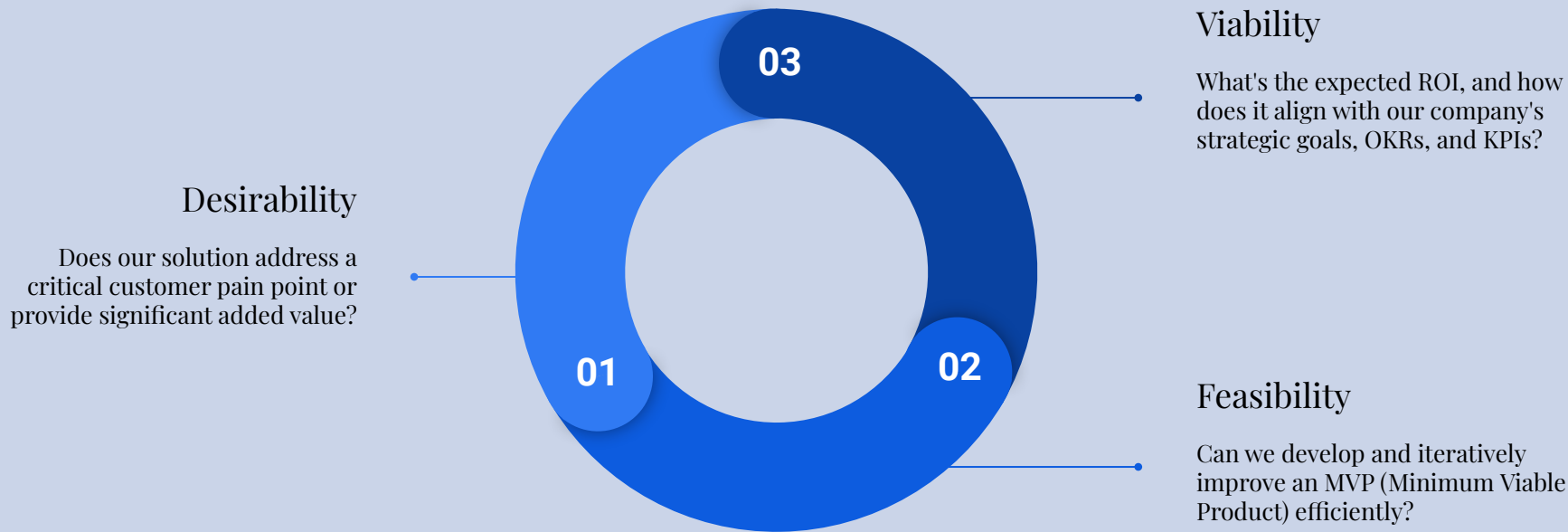
Product Management Process



Frameworks

Design Thinking (leverage it for senior leadership alignment)

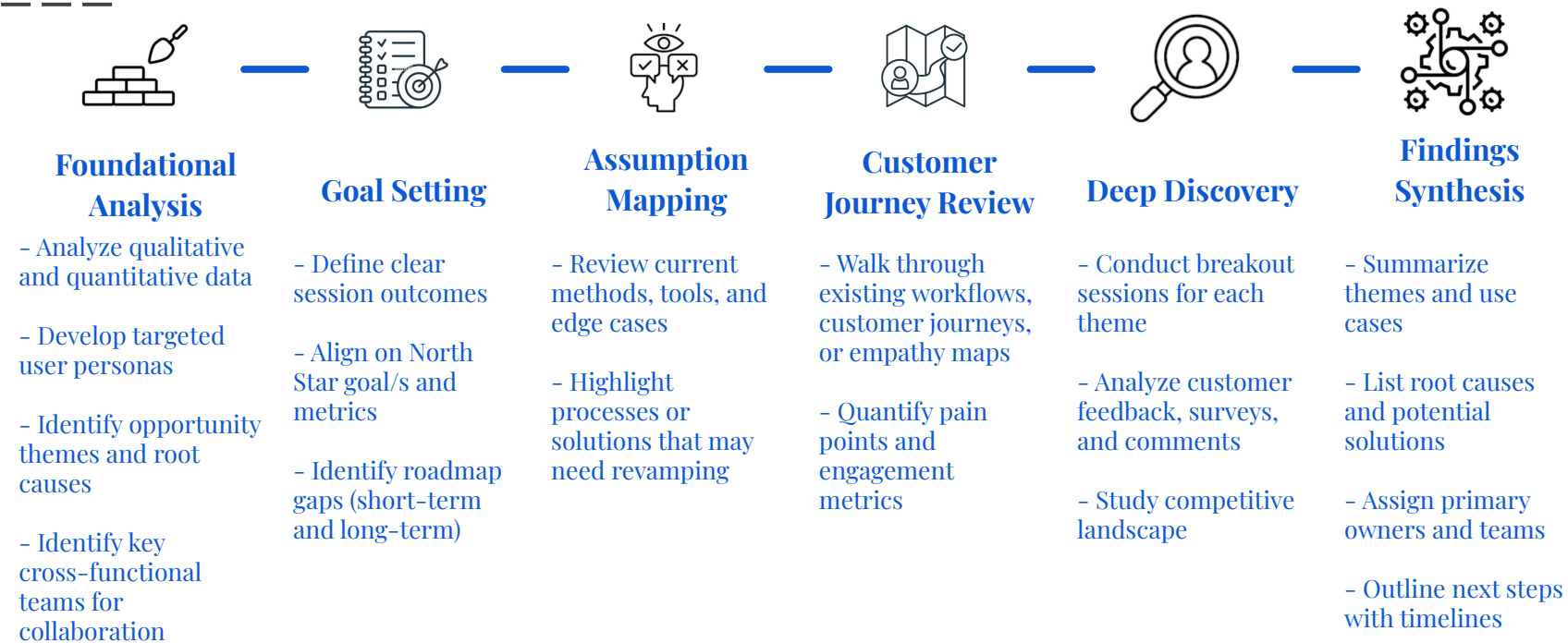
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Outcome: Secure budget approval, executive sponsorship, and team commitment to the proposed roadmap.

Frameworks

Kaizen (leverage it for identifying the correct problems, aligning on solutions collectively, and creating buy-ins among cross-functional working teams)



Outcome: Facilitate a unified cross-team roadmap, aligned KPIs, and timeline commitment during the subsequent product development phases.

Tools

